# NEWS OF SOCIETY AND CLUBS

## Beethoven Club Plans For Annual State Convention

During the past week members of the Beethoven club, of which Mrs. J. F. Hill is president, have been busy planning for the third annual convention of the Tennessee Federation of Music clubs, which will be held here on May 9-10-11, the Nineteenth Century club, through the courtesy of its members, being the headquarters for the meetings.

The club president, Mrs. Hill, has appointed efficient chairmen who have selected their own committees.

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Hospitality and Entertainment—Mrs. E. B. Douglass, general chairman, with Mms. Napoleon Hill. George Barrow, J. T. Hinton, James M. McCormack, M. T. Roush, A. B. Knipmeyer, David L. Griffith, William J. Meyer, M. C. Smith, N. W. Speers, R. A. Street, W. H. Barker, W. D. Wilkerson, A. B. Wohlgemuth, W. C. Early, J. F. Pritchard, Benjamin S. Parker, G. T. Fitzhugh, M. G. Buckingham and Louis A. Thornton.

Flowers—Mrs. J. Rowlett Paine, Chairman, Mrs. W. R. Satterfield and Miss Alice Maxwell.

Automobiles—Mrs. John O. Flautt, chairman, Mrs. H. H. Schutt and Mrs. W. R. Satterfield.

Arthorogenetic Mrs. Foreid, L. Griff, A. A. Satterfield.

Flowers—Mrs. J. Rowlett Paine, chairman, Mrs. M. G. Buckingham, chairman; Mrs. W. R. Satterfield and Miss Alice Maxwell.
Automobiles—Mrs. John O. Flautt, chairman; Mrs. H. H. Schutt and Mrs. W. R. Satterfield.
Arrangement—Mrs. David L. Griffith, chairman; Mrs. R. A. Street, Mrs. E. A. Angier and Miss Sophia Alexander.

Allong the features of entertainment planned by the club in honor of the visitors, the first will be a sacred concert on Sunday evening, May 9, at the Idlewild Presbyterian church. On Monday the Beethoven club will compliment the visiting delegates with an elaborate luncheon which will be in the nature of a banquet with toasts, Mrs. James M. McCormack, a former president of the club, president of the club, president of dent of the club, presiding as toastmis-

J. W. Norris & Co.

chairman; Mrs. H. H. Schutt and Mrs. W. R. Satterfield.
Arrangement—Mrs. David L. Griffith, chairman; Mrs. R. A. Street, Mrs. E. A. Angler and Miss Sophia Alexander.
Program—Miss Elizabeth Mosby state chairman; Mrs. Thomas W. Sherron, Miss Belle Wade, Miss Sallie Leake and Miss Florence Taylor.
Badge—Mrs. M. T. Roush, chairman; Mrs. A. Stubbe and Mrs. R. D. Owens.
Credentials—Mrs. E. W. Taylor, treasurer of the Beethoven club, and Mrs. W. J. Hon, treasurer of the State federation.
Publicity and Press—Mrs. W. J. Hon, chairman; Mrs. E. A. Angier and Miss Margaret B. Forbes.
Among the features of entertainment planned by the club in honor of the visitors, the first will be a sacred consultation.

Hand-painted Cutrer, who are among the most charming girls who grace social circles.
For the evening the hostess will wear adainty frock of peach-colored organdy with net frilis, and the honor guests will also be beautifully gowned, Miss Hussell wearing corsage bouquets of spring blossoms.
The table where the guests will be seated to enjoy the deliclous spring in pastel shades, arranged in May baskets, and an artistic and uniyue touch will be given by graceful littly figures of ladies wearing hoop-skirted frocks and pokebonnets and carrying tiny silken parasols.

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Hand-painted cards picturing girls in May day frocks will mark the places of the guests, who, at the conclusion of the menu will join other members of other parties in informal dancing.

YOUNG DAUGHTER HONOREE AT BOX PARTY AT ORPHEUM Mrs. J. O. E. Beck entertained Saturdent of the club, presiding as toustmistress.

On Monday afternoon the members of the Nineteenth Century club will en-

sented the guests, among whom were Lucy and Florence Orgill, Eva Hines, askets of lovely spring blossoms make a flowery path down the length of the baskets of Collierville, Tenn., Elizabeth Barker of Collierville, Tenn., Edwina Moore, Alice McKnight Vernor, Arlsen Orr, Louise Livar, Elea. Mrs. King will be attractively gowned for the evening in pink taffeta with touches of blue, and the charming young bride will wear one of her beautiful trousseau gowns of taffeta and lace.

MISS JORDAN ENTERTAINS FOR VISITING MATRONS Marie Schmalzreid, Wille and Edith Weathersby.

Mrs. L. W. Taylor and Mrs. Beck were the chaperones for the afternoon.

PARKER'S HAIR BALSAM

"SAY IT WITH FLOWERS"

Idlewild Greenhouses

89 S. MAIN ST. 234 EAST ST. Plones 1738. NIGHT PHONE HEMLOCK 1880.

FUNERAL

DIRECTORS

Marie Schmalzreid, Willie and Edith Weathersby.

Mrs. L. W. Taylor and Mrs. Beck were the chaperones for the afternoon.

MR. AND MRS. ROSE HONORED

AT BEAUTIFUL DINNER DANCE

Mr. and Mrs. Morton Rose, of Knoxville, the latter formerly Miss Katherine Varnell, who are visitors in the city en route home after an extended bridal trip, will be the guests of honor at a beautiful dinner-dance given by Mr. and Mrs. Curtis King, on Saturday evening, at the Country club.

An unusually artistic decorative motif will be employed in the ornamentation of the elgantiy appointed table, where covers for 25 will be laid. In the center of the oblong board will be a fountain of youth, its crystal waters falling into a pool banked with pink

Miss Elizabeth Jordan, a most attractive member of the debutante set, was the charming hostess at an enjoyable affair on Saturday afternoon, when she entertained a few friends informally at luncheon in honor of two young visiting matrons, who were both

"Exide"

# Why is it

So Many Cars Come From the Factory EXIDE-EQUIPPED?

Month In, Month Out, Performance Will Always Count.

**McGregor Battery** & Engineering Co.

Union and Marshall

#### CLUBDOM

Zionists Will Meet.

The local Zionist organization wi vestry room of the Baron Hirsch syna-gogue for the purpose of electing a dele-gate to the New York convention, which has been called for May 9-10. In ad-dition to the new delegate chosen, the two delegates, Mr. Hardwig Peres and to

P. A. MONTEVERDE.

Memphis at last year's convention, hav-been invited and urged to attend.

Plans will be perfected for the mass meeting to be held at the Goodwyn institute in honor of Mrs. Caroline Greenfield, Thursday evening at 8 o'clock Mrs. Greenfield has just recently returned from Palestine and is conversant with conditions prevailing in that country. The public is cordially invited to attend and her lecture will be free Musical numbers will also be arranged Musical numbers will also be arrange on the program.

that England will have mandate over Palestine, as a home for the Jews.

Circles Will Meet.

The different circles of the Woman's auxiliary of the Second Presbyterian church will meet Tuesday afternoon at 2:30 o'clock, at their respectively assigned places of meeting. Additional Society on Page 10.

BUSINESS AND SOCIAL.

Dr. Marcus Haase has returned to the

Clothes are too costly to entrust to any but reliable, responsible firms. Many are lost and ruined, but few paid for by small cleaners. Send your work to The National-reliable, responsible, the most up-todate, sanitary, modern cleaning and dyeing plant in the city. Best work, prompt service, courteous treatment

# **National Cleaners**

"Our Methods Preserves the Fabric."

Vance Ave. and Third St.

Memphis, Tenn.

Telephones Main 1579 and 1787.

We pay return parcel post charges on out-of-town work and give prompt service.

CHARLES BABB.

-the articles so much in demand, by miladi now, at prices much lower than usual as an incentive for big-buying-

TOILET ACCESSORIES

Mayis \$1.25 tollet water, very fragrant, for the bath, a bettle fisc Dier Kiss face powder, very fine and smooth, a box sic Dier Kiss sachet powder, very fragrant, a half-ounce bottle for Derin's 50c rouge, natural rosy 35c color, for

color, for Lazell's 20c talcum powder, very | 26

Toilet article section—main floor.

ART NEEDLEWORK

\$2.50 pillow tubing a fine grade, stamped for embroidery, \$1.98 a pair 75c scarfs and centerpieces stamped in beautiful designs, 390

Art goods sections-main floor.

\$6.00 French lvory hair with the best bristles,

FRENCH IVORY PIECES

each \$6.00 French ivory mirror, bonnet shape, a very fine grade, each ivory section—main floor.

Patrician shoes in the May drive.

A special number of \$12.00 Patrician atrip pumps of black satin, with Prench heels, medium short vamps, hand turned soles, one of the adapted styles for the coming season, specially priced, Monday only. \$10.00

Shoe store-below first floer.

\$4.75

## Wheel and Door

Repairing that is more than satisfactory. Ask us about it.

"KETTLEWELL BUILT"

KETTLEWELL BROS.

277 Monroe Main 1223





# Loop King Murphy

Daredevil of the Skies

At Driving Park, Sunday, in a series of Startling, Death-Defying, Amazing Aerial Exploits. Don't fail to see him.

JOE MARRIOTT, chief pilot, will fly the first Memphis built Curtiss motored plane.

#### **Exhibition and Passenger Flights**

Sunday sight seeing trips will include a visit to the endangered river terminals. Students may enroll in flying class Monday

between 8 a.m. and 4 p.m.

MEMPHIS AERIAL COMPANY Phone Main 2916 Driving Park



#### Rocking Chair Comfort

The Allen demonstrates in absolutely convincing manner that it doesn't take lengthy wheel base to insure real riding comfort.

With "rocking chair comfort" instantly apparent, you'll then appreciate that "wristy" case of driving which only sensible wheel base can provide.

WARDEN MOTOR SALES CO. 397 Union Ave. Main 429.

THE ALLEN MOTOR CO., COLUMBUS, OHIO



# May Merchandise Drive.

# Monday, May 3d-The event of city-wide interest to those who wish to economize

This sale coming at the time when economies in desirable merchandise is most gladly welcome in this great May Merchandise Drive of everything in the way of apparel, accessories, household and housefurnishing goods. I Every effort has been made to present to our clientele just exactly what they need most-every conceivable mode in garments and every fabric and every article of general merchandise they want, and at prices that will bring the most exacting seekers in economy. ( This advertisement, as published, must be carried in the mind's eye until the opening of the store Monday morning; therefore we have made the bargains so wonderful that anyone with a thought of saving will undoubtedly respond at once.

VANITY BOXES, ETC.

at figures that are as low as cost 

The May merchandise drive brings economies in

WOMEN'S GLOVES. WOMEN'S GLOVES.

Women's slik and chamoisette gloves, 2 clasps, in gray, tan, mastic, black; usual price \$1.25; special, a pair
Women's Freuch lambskin gloves, 2 clasps, 3 rows heavy embroidery, all white; regular price \$2.39

Main Floor.

HANDKERCHIEFS
-bring values into the May mer-chandles drive that spell a big savchandise drive that spert a big saving—
Women's sheer lawn handkerchiefs, initial and spray embroidered in colors; regular price, 3 in a box 45c
Toc; special, a box
Women's pure linen handkerchiefs, handsomely trimmed with fine valenciennes lace edging and insertion; regular price 75c; 50c megiar price (ac; 50C)

Men's white cambric handkerchiefs, satin stripe border; usual price 18C

Sec; special, each

Main floor.

Boys' wool suits in May drive, \$24.50 Norfolk models of fine all wool English mixtures in the preferred colors showing all the smartest new details, and perfectly tailored. Sizes include 8 to 16 and each suit is perfectly proportioned and \$12.00 choice may be had for....



Hand-made

blouses

In the May merchandise Drive.

such opportunities for

-such opportunities for women to economize on real hand made blouses are uncommon indeed this senson. We have secured quite a large quantity to make this sale doubly interesting and these blouses are fashioned of the voices and batistes and are beautifully made showing hand work that cannot be excelled, models that are suitable for wear with the smart spring suits or separate skirts and they sell regularly for \$5.95, but for this one day only choice may be

made for \$4.50

Blouse store—second

The May shirt drive

\$10.75

MEN'S REGULAR \$1.50 FOUR-IN-

HAND NECKTIES, CHOICE ...

# Our entire stock of Spring suits

-divided into three groups, sacrificed beyond cost of materials, in such a sale has not yet been noted this season. Women, who still have their spring suit to select, have in this May Merchandise Drive an opportunity, so remarkable than an immediate visit will be found to be highly profitable.

The richest of fabrics, the finest of tailoring, are equally as important as the terrific reduction noted. Beautiful tricotines, tricolettes and climax satins, in the season's favored shades of which navy blue is much in evidence. Smaller sizes, 14, 16 and 18 are shown in etons, short box coats and ripple effects, some with pleated skirts and sashes; the larger sizes which range from 36 to 48, inclusive, feature the plain tailored, braid-trimmed and elaborately embroidered styles, and the reductions are as follows-

Group No. 1 \$75.00 to \$85.00

SUITS

Group No. 2 \$95.00 to \$110.00

\$150 to \$250 SUITS SUITS

Group No. 3

\$62.50 Apparel store-second floor.

\$115.00 \$87.50

### Corsets—bandeaus—bust confiners -Come into the May Merchandise Drive at savings worth taking advantage of-\$2.00 "Dagobert" corsets in pink, a pair, \$1.48 In topless and medium bust models, with leavy hose supporters. \$5.50 corsets in brocades, a pair, \$4.95 In front and hack lace in attractive styles, with heavy hose supporters. \$2.50 pink slik lersey bust confiners, for \$1.95 In low and medium back, with ribbon shoulder straps.

Corset store-second floor. Children's store—desirable savings

-On the most desirable of the season's garments, frocks and undergarments infants' dresses 12.00 dresses in all white, in daint models: sizes & months to 2 years. \$1.39 for Bloomer dresses \$3.00 and \$150 bloomer di fine ginghams, sizes 2 to 6 years. \$2,49

Children's store-third floor,

#### Undermuslins and silk undergarments

In the May Mer-bandine Drive offer wonderful assertments of silk and muslin undergarments at prices much under any figure any would name reasonable. This is now opportunity to lay in your summer supply.

\$5.00 crepe de chine envelope chemise and satin Unvelope chemise is dutility trimmed effects, both lack and front trimmed, and licemers in plain tailored models.

\$10.00 fine alik skirts, double panel effects, \$6.95 -Of fine crene de chine in both plain and fancy effects, double panel models, well made and nicely finished.

\$12.50 crepe de chine night gowns, dainty styles,

—Trimmed both back and front with filet and
Val. laces. Excellent grades of silk were used
in the construction. \$2.00 gowns and envelope chemise, dainty styles, choice for \$1.50.
Plain ballered gowns of excellent invalin and the envelope chemise in heautifully trimmed models. Undermustin section—fourth floor.



#### Women's smart spring hats

In a special selling event. In a special selling event. Hats that represent the smartest modes of the spring have been carefully selected for this special selling. Every preference has been consulted apparently and varied and charming are these hats, suited to the different types for which they are particularly designed. ticularly designed.
Horse hair hats; Sallors, wide brimmed; Sallors, with smart narrow brim; Turbans; Close fitting hats; Off-the-face hats. Hats that have been selling regularly for \$5.00 to \$10.00, enter this sale, \$3.95 choice Millinery rooms—Third



Remarkable values in the May Merchandise Drive in Luggage of the finest kinds

-Just in time for the preparation for vacations at savings, as the following will demonstrate-"Hartmann's wardrobe trunks Fiber bound and with the best brass protections

Suitcases—genuine leather Linen lined, with best of leather corners and

mult cases for a mult cases for golf cases for suit cases for suit cases for suit cases for Luggage store-main floor.